

# GLOW N Games

**Saturday, June 1, 2024**  
**5:00 p.m. - 10:00 p.m. at Long Family Park**



## **What is Glow N Games**

The 2024 Glow N Games is a fun family event like no other! This event combines the Law Enforcement Torch Run, a 5K glow in the dark run/walk, and family friendly games. All while raising money for Special Olympics Colorado!

## **5K Glow Run/Walk**

Once the sun goes down, we turn on the lights and make the 5K course glow! Participants get glow powder, glow sticks, and are encouraged to wear fun outfits. Who will cross the crime scene tape finish line first?



## **Become a Sponsor!**

Help us light up the night and support Special Olympics Colorado by sponsoring Glow N Games 2024. Multiple sponsorship levels available.



**Special Olympics**  
Colorado





# LAW ENFORCEMENT TORCH RUN<sup>®</sup> FOR SPECIAL OLYMPICS

- The MISSION of the Law Enforcement Torch Run (LETR) is to raise awareness and funds for Special Olympics worldwide.
- Special Olympics is a program that reaffirms our belief that with hope, love and dedication, we can see achievement and self-worth realized by any individual.
- It is our belief that people with intellectual disabilities, show the community at large the true meaning of sport and a pure joy towards life through their involvement in Special Olympics.



 20,870+ Athletes	 9,571+ Unified Partners	 8,536 Young Athletes	 21 Sports Offered
 40 Staff Members	 9,000+ Volunteers	 1,186 Coaches	 443 Annual Competitions and Events
 630+ Unified Schools	 9 Health Disciplines	 1,754 Health Screenings Given Annually	 85 Law Enforcement Agencies

**62.5%** of adult Special Olympics Colorado athletes are employed, compared to 10% of the general population of adults with intellectual disabilities.

**47%** of athletes live in households earning at or below the poverty line.

**96%** of athletes and families report improved sports skills and saw an improvement in social skills, self-confidence and self-esteem.

An estimated **3%** of the world's population has an intellectual disability, making it the largest disability population in the world. In Colorado, there are an estimated **150,000** people with an intellectual disability.



**Special Olympics**  
Colorado





## ***Become a Sponsor!***

You will enjoy the marketing reach that this event brings to your organization. Your organization will be associated with goodwill and positive imagery and a world-class charity with an exceptional reputation. It's a wonderful way to create local, grassroots partnerships.

## ***Sponsorship Levels***

- Title Sponsor (Only 1) - \$5,000 - TAKEN
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Participant Goodie Bag - must provide 200 items

## ***Title Sponsor Package - \$5,000 - TAKEN***

### **Sponsor Benefits**

- Glow N Games will be referred to as “Glow N Games Presented by XXXXX” on all digital promotional materials, press releases, social media, and media interviews.
- Space to demo product and merchandise at event.
- 3 company banners displayed at event site and ONE on Glow Run Finish Line (company provides).
- Verbal Recognition at event site during announcements.

### **Press & Digital Recognition**

- Logo added to all digital and printed promotional materials.
- At least TWO mentions of partnership on MCSO social media platforms.
  - Facebook: 43K followers, Instagram: 7.3K followers, Twitter: 8.5K followers
- Logo featured on Glow N Games event homepage on MCSO website.

### **Other**

- 8 Entries for employees to participate in Glow N Games 5K Glow Run/Walk.
- Includes t-shirt, glow powder, and participant goodie bag.



**Special Olympics**  
Colorado



# GLON N Games

## Gold Sponsor Package - \$2,500

- 2 Company Banners displayed at event site and 1 on Glow Run Finish Line (Company provides).
- Verbal recognition at event site
- Logo added to all digital promotional materials
- At least two mentions of partnership on MCSO social media platforms.
  - Facebook: 43K followers, Instagram: 7.3K followers, Twitter: 8.5K followers
- Logo featured on Glow N Games Event home page
- 4 Entries for company employees to participate in 5k Glow Run/Walk. Includes t-shirt, glow powder, and participant sponsor goodie bag.



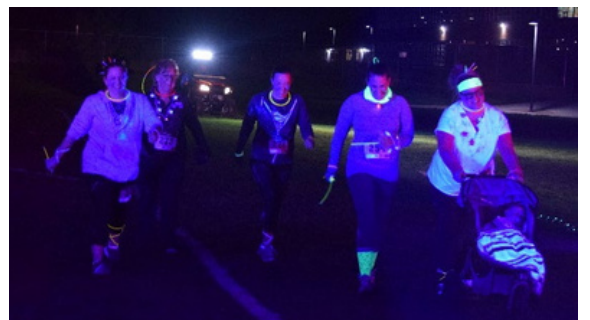
## Silver Sponsor Package - \$1,000

- 1 Company Banner displayed at event site (Company provides).
- Verbal recognition at event site
- Logo added to all digital promotional materials
- At least one mention of partnership on MCSO social media platforms.
  - Facebook: 43K followers, Instagram: 7.3K followers, Twitter: 8.5K followers.
- 2 Entries for company employees to participate in 5K Glow Run/Walk. Includes t-shirt, glow powder, and participant sponsor goodie bag.



## Bronze Sponsor Package - \$500

- 1 Company Banner displayed at event site (Company provides).
- Logo added to all digital promotional materials
- No fewer than one mention of partnership on MCSO social media platforms.
  - Facebook: 43K followers, Instagram: 7.3K followers, Twitter: 8.5K followers



## Participant Goodie Bag Sponsor

### Must provide 200 items

- Opportunity to give each Glow N Games participant an item with your company's logo!

## Interested in Providing Prizes for the 5K Winners? Let us know!

Make the day even more special for our Glow N Games race winners by providing their prizes.



Special Olympics  
Colorado





# GLOW N Games

Partnership Benefits	Title Sponsor \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Glow N Games will be referred to as "Glow N Games Presented by XXXXX" on all promotional materials, press interviews and social media.	✓			
Space to demo product and merchandise at event.	✓			
Company Banner displayed at Glow Run Finish Line.	✓	✓		
Company Banners displayed at event site.	✓	✓	✓	
Verbal recognition at event site.	✓	✓	✓	✓
Logo added to digital promotional materials.	✓	✓	✓	✓
Mentions of partnership on MCSO social media platforms. <ul style="list-style-type: none"> <li>Facebook: 43K followers</li> <li>Instagram: 7.3K followers</li> <li>Twitter: 8.5K followers</li> </ul>	✓	✓	✓	✓
Logo featured on Glow N Games Event page.	✓	✓	✓	✓
Entries for company employees to participate in Glow N Games Glow 5K Run/Walk.	8	4	2	0
Opportunity to give each Glow N Games participant an item with your company's logo.	✓	✓	✓	✓





# Acceptance of Proposal

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

I agree to participate in the 2024 Glow N Games at the following level:

- Title Sponsor (Only 1) - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Participant Bag Sponsor - must provide 200 items

## Method of Payment

Check (preferred)     Credit Card

**Please make checks payable to Special Olympics Colorado**

SPONSOR is entitled only to the benefits listed in the proposal. No other benefits are to be expected or provided. This Agreement must be approved by the Mesa County Sheriff's Office prior to its effectiveness. I have read and understand this Agreement and agree to abide by it in full.

All sponsor commitments must be made by May 17, 2024. This will ensure sponsors receive optimum exposure and logo placement on materials. Additionally, all banners shall be provided by the sponsor.

Please email a copy of the sponsor's logo to [PIO.Sheriff@MesaCounty.us](mailto:PIO.Sheriff@MesaCounty.us)

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date



**Special Olympics**  
Colorado

